

Jan 9, 2024

Contact Kylie Mason

Phone 850-245-0150



OFFICE OF THE  
**ATTORNEY GENERAL**  
**STATE OF FLORIDA**

## Florida Attorney General's Office News Release

### Attorney General Moody Activates Price Gouging Hotline for State of Emergency Due to Severe Weather



TALLAHASSEE, Fla.—Attorney General Ashley Moody is activating Florida’s Price Gouging Hotline due to a state of emergency declaration for severe weather impacting the state. The order follows Governor Ron DeSantis’s [state of emergency](#) declaration covering Alachua, Baker, Bay, Bradford, Brevard, Calhoun, Citrus, Clay, Columbia, Dixie, Duval, Escambia, Flagler, Franklin, Gadsden, Gilchrist, Gulf, Hamilton, Hernando, Hillsborough, Holmes, Jackson, Jefferson, Lafayette, Lake, Leon, Levy, Liberty, Madison, Marion, Nassau, Okaloosa, Orange, Osceola, Pasco, Pinellas, Polk, Putnam, Santa Rosa, Seminole, Sumter, St. Johns, Suwannee, Taylor, Union, Volusia, Wakulla, Walton and Washington counties. The Price Gouging Hotline is now available to receive reports of extreme price increases on essential commodities. Florida’s price gouging law only applies to items and services essential to getting ready for, or recovering from, a storm within the areas of a declared state of emergency.

**Attorney General Ashley Moody** said, “I have activated our price gouging hotline to take complaints about extreme price increases on commodities needed to recover following the severe weather impacting the state. Please report price gouging to my office by calling 1(866) 9NO-SCAM, visiting [MyFloridaLegal.com](#), or downloading our app—NO SCAM.”

During a storm-related declared state of emergency, state law prohibits excessive increases in the price of essential commodities, such as equipment, food, gasoline, hotel rooms, ice, lumber

and water needed as a direct result of the event.

Anyone who suspects price gouging can report it to the Florida Attorney General's Office by using the NO SCAM app, visiting [MyFloridaLegal.com](http://MyFloridaLegal.com) or calling 1(866) 9NO-SCAM. The Attorney General's NO SCAM app can be downloaded for free on the Apple and Android app stores by searching NO SCAM.

For more information on price gouging, access Attorney General Moody's *Scams at a Glance: Price Gouging* resource by clicking [here](#).

To download *Scams at a Glance: Price Gouging* in Spanish, click [here](#).

After a storm strikes, recovery can be a grueling process that scammers may attempt to exploit. To avoid falling victim to scams that may occur in the aftermath of a storm, view the Attorney General's *Scams at a Glance: After the Storm*. To download the resource in English, click [here](#). To download the Spanish version, click [here](#).

Violators of the price gouging statute are subject to civil penalties of \$1,000 per violation and up to a total of \$25,000 for multiple violations committed in a single 24-hour period.

# # #