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Contact Kylie Mason

Phone 850-245-0150



OFFICE OF THE
ATTORNEY GENERAL
STATE OF FLORIDA

Florida Attorney General's Office News Release

Attorney General Moody Activates Price Gouging Hotline for State of Emergency Due to Severe Weather

The graphic features a dark red background. On the left is the seal of the Attorney General of the State of Florida. To the right of the seal, the text "The Attorney General's Price Gouging Hotline is Activated" is written in a white, serif font. Below this text, the phone number "(866) 966-7226" is displayed in a large, bold, red font, enclosed within a white rectangular box with a red border.

TALLAHASSEE, Fla.—Attorney General Ashley Moody is activating Florida’s Price Gouging Hotline due to a state of emergency declaration for severe weather impacting the state. The order follows Governor Ron DeSantis’s [state of emergency](#) declaration covering Alachua, Baker, Bay, Bradford, Brevard, Calhoun, Citrus, Clay, Columbia, Dixie, Duval, Escambia, Flagler, Franklin, Gadsden, Gilchrist, Gulf, Hamilton, Hernando, Hillsborough, Holmes, Jackson, Jefferson, Lafayette, Lake, Leon, Levy, Liberty, Madison, Marion, Nassau, Okaloosa, Orange, Osceola, Pasco, Pinellas, Polk, Putnam, Santa Rosa, Seminole, Sumter, St. Johns, Suwannee, Taylor, Union, Volusia, Wakulla, Walton and Washington counties. The Price Gouging Hotline is now available to receive reports of extreme price increases on essential commodities. Florida’s price gouging law only applies to items and services essential to getting ready for, or recovering from, a storm within the areas of a declared state of emergency.

Attorney General Ashley Moody said, “I have activated our price gouging hotline to take complaints about extreme price increases on commodities needed to recover following the severe weather impacting the state. Please report price gouging to my office by calling 1(866) 9NO-SCAM, visiting [MyFloridaLegal.com](#), or downloading our app—NO SCAM.”

During a storm-related declared state of emergency, state law prohibits excessive increases in the price of essential commodities, such as equipment, food, gasoline, hotel rooms, ice, lumber

and water needed as a direct result of the event.

Anyone who suspects price gouging can report it to the Florida Attorney General's Office by using the NO SCAM app, visiting MyFloridaLegal.com or calling 1(866) 9NO-SCAM. The Attorney General's NO SCAM app can be downloaded for free on the Apple and Android app stores by searching NO SCAM.

For more information on price gouging, access Attorney General Moody's *Scams at a Glance: Price Gouging* resource by clicking [here](#).

To download *Scams at a Glance: Price Gouging* in Spanish, click [here](#).

After a storm strikes, recovery can be a grueling process that scammers may attempt to exploit. To avoid falling victim to scams that may occur in the aftermath of a storm, view the Attorney General's *Scams at a Glance: After the Storm*. To download the resource in English, click [here](#). To download the Spanish version, click [here](#).

Violators of the price gouging statute are subject to civil penalties of \$1,000 per violation and up to a total of \$25,000 for multiple violations committed in a single 24-hour period.

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