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OFFICE OF
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— Stronger, Safer Florida —

Attorney General Ashley Moody News Release

VIDEO: Attorney General Moody Continues Summer Scams Series: Tech Traps with Warning About Hackers Accessing Smart TVs



TALLAHASSEE, Fla.—Attorney General Ashley Moody is continuing the Summer Scams Series with a warning about an emerging smart TV scam. In this new scheme, fraudsters attempt to gain remote access to a target’s smart TV to steal personal or financial information. [The Better Business Bureau warns](#) of an increase in reports of scammers catching people off guard with fraudulent pop-ups on smart TVs. The pop-ups trick users into downloading malware, paying a fake fee or even giving away sensitive information.

Attorney General Ashley Moody said, “Devices connected to the internet can be used by scammers to rip off unsuspecting consumers. Smart TVs are no exception. These devices access the internet to stream content or allow users to search the web. That means hackers can use your TV to send phishing messages, tech-support ads or even fake bills for services. If you receive a suspicious message on your TV, do not respond. Instead, do some research and contact your service provider directly.”

The scheme often starts with a pop-up appearing on a smart TV, with instructions to call a tech-support phone number or visit a website to fix an issue. However, this information is fake—the scammer is trying to gain remote access to your TV to install malware or steal personal information.

To help Floridians avoid falling for this scheme, Attorney General Moody is sharing the following tips:

- Update smart TV software regularly to ensure the latest security features are in use;
- Avoid visiting websites listed in pop-up ads;
- Research the correct phone number for a streaming service or TV manufacturer before calling;
- Verify through a legitimate service any potential late fees rather than trusting a pop-up ad;
- Never let unknown individuals have remote access; and
- Use different passwords on all accounts in case an information leak occurs, prohibiting scammers from gaining access to other accounts.

Victims of cybercrimes should report incidents to the Florida Department of Law Enforcement [Computer Crime Center](#).

To find more alerts on how to protect data and stay safe online, visit MyFloridaLegal.com/ConsumerAlert.

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The Florida Attorney General's Consumer Protection Division issues Consumer Alerts to inform Floridians of emerging scams, new methods used to commit fraud, increased reports of common scams or any other deceptive practice. Consumer Alerts are designed to notify Floridians about scams and available refunds in an effort to prevent financial losses or other harm caused by deceptive practices. Anyone encountering a scam should report the incident to the Florida Attorney General's Office by calling 1(866) 9NO-SCAM or visiting MyFloridaLegal.com. To view recent Consumer Alerts and for other information about avoiding scams, visit MyFloridaLegal.com/ConsumerAlert.