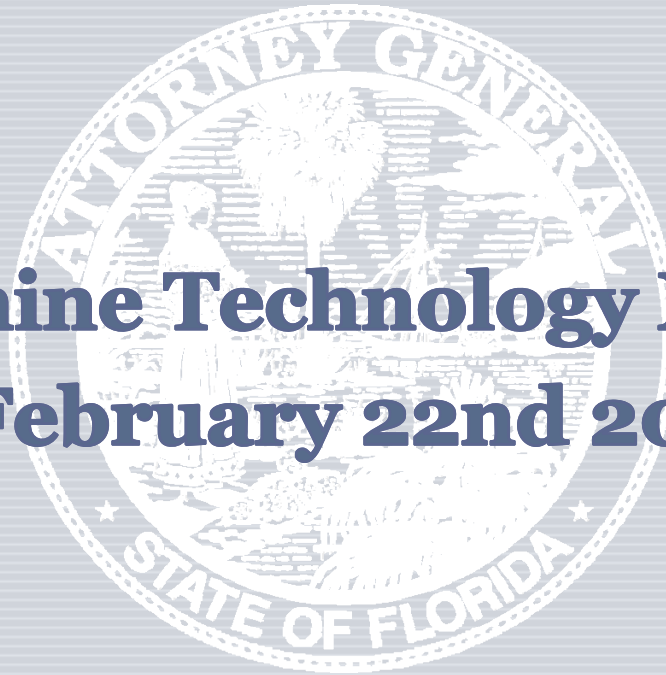




# Social Networking & Cloud Computing

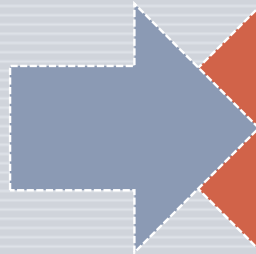


**Sunshine Technology Meeting  
February 22nd 2010**

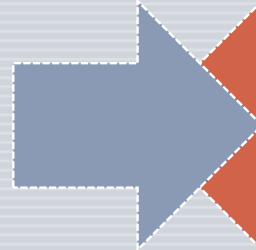




# What is a Social Network Service?



A social network service essentially consists of a representation of each user (often a profile), his/her social links, and a variety of additional services.



Most social network services are web based and provide means for users to interact over the internet, such as e-mail and instant messaging.



Examples are Twitter and FaceBook

-Wikipedia



# Twitter and FaceBook in action





# Pros and Cons for Government



 **Broad Audience**

 **Record Retention**

 **Cost Effective**

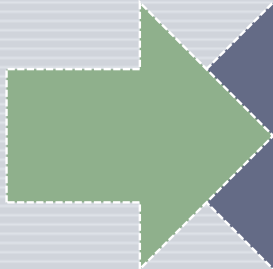
 **Data Protection**

 **Instant Feedback**

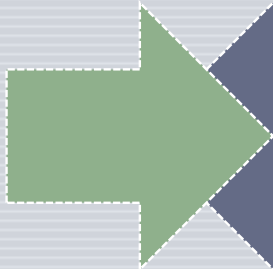
 **Agency Exposure**



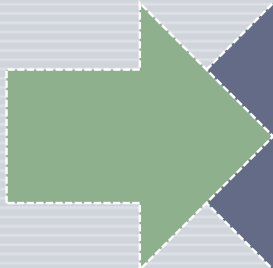
# Legitimate Uses



Syndication of News  
Releases/Media  
Announcements



Public Awareness/Education



Outreach



## Inappropriate Uses



Circumvention of  
Public Record laws



Collusion



Divulgence of  
protected information



# OAG Opinion: 02/26/2008



**RE: PUBLIC RECORDS – GOVERNMENT IN THE SUNSHINE – MUNICIPALITIES – COMPUTERS – WEBSITES – application of Sunshine Law and Public Records Law to city council members posting comments on website operated by a council member. ss. 119.01, 119.011, and 286.011, Fla. Stat.**



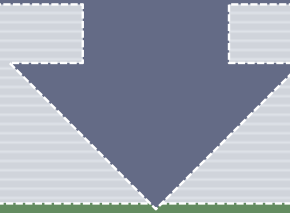
**"While there is no statutory prohibition against a city council member posting comments on a privately maintained electronic bulletin board or blog, . . . members of the board or commission must not engage in an exchange or discussion of matters that foreseeably will come before the board or commission for official action. The use of such an electronic means of posting one's comments and the inherent availability of other participants or contributors to act as liaisons would create an environment that could easily become a forum for members of a board or commission to discuss official issues which should most appropriately be conducted at a public meeting in compliance with the Government in the Sunshine Law. It would be incumbent upon the commission members to avoid any action that could be construed as an attempt to evade the requirements of the law."**



OAG Opinion: 04/23/2009



**RE: MUNICIPALITIES–RECORDS–GOVERNMENT  
IN THE SUNSHINE LAW–INTERNET–public  
record implications for city’s Facebook page. s.  
119.011(12), Fla. Stat.; Art. I, s. 23, Fla. Const.**



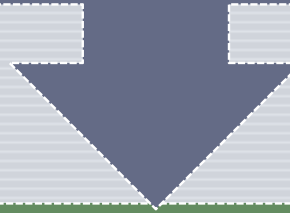
A government entity’s Facebook page and all of its contents are public record, including the names on its friend list. Government officials may not use Facebook to circumvent the open meetings law.



Recent News: 12/23/2009



**CONTENT OF SOCIAL WEBSITE MAINTAINED BY GOVERNMENT OFFICIAL AND USED TO DISCUSS GOVERNMENT BUSINESS IS LIKELY A PUBLIC RECORD, ATTORNEY GENERAL CONCLUDES IN INFORMAL OPINION**



**MADISON – Attorney General J.B. Van Hollen issued an informal opinion concluding that the content of a “Google group” website called “Making Salem Better,” which is maintained by the Salem Town Chair, was a public record and that access to the materials from the website should be made available for inspection upon reasonable request.**



Recent News: 02/10/2010



## Courts to jurors: Stop twittering

**"You may not communicate with anyone about the case on your cellphone, through e-mail, Blackberry, iPhone, text messaging, or on Twitter, through any blog or website, through any internet chat room, or by way of any other social networking websites, including Facebook, MySpace, LinkedIn and YouTube."**

U.S. District Judge Julie Robinson of Kansas, the chair of the Judicial Conference Committee on Court Administration and Case Management, told the nation's judges in a Jan. 28 memo that the new jury instructions "address the increasing incidence of juror use, of such devices as cellular telephones or computers, to conduct research on the internet or communicate with others about cases."



# What is Cloud Computing?



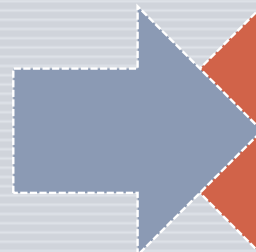
Cloud computing describes a new supplement, consumption and delivery model for IT services based on the Internet, and it typically involves the provision of dynamically scalable and often virtualized resources as a service over the Internet.

-Wikipedia



A way to increase capacity or add capabilities on the fly without investing in new infrastructure, training new personnel, or licensing new software. Cloud computing encompasses any subscription-based or pay-per-use service that, in real time over the Internet, extends IT's existing capabilities.

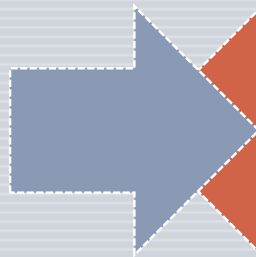
-Infoworld



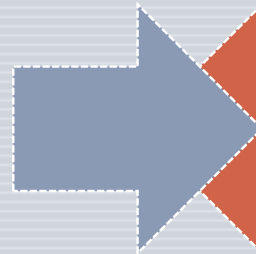
Examples are Twitter, FaceBook, YouTube, Google Apps, hosted web based email etc...



# Cloud Computing Considerations



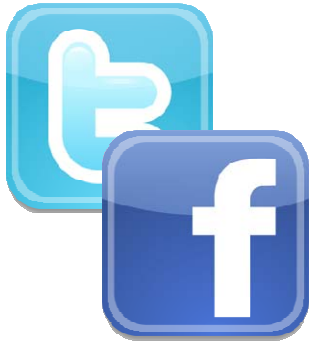
Ownership vs. Control



Data Retention/Archiving



Fulfillment of Records  
Requests



# Social Networking & Cloud Computing



**Open Discussion**

