



October 22, 2019

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Louisiana Attorney General

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Montana Attorney General

VICE PRESIDENT
Karl A. Racine
*District of Columbia
Attorney General*

IMMEDIATE PAST PRESIDENT
Derek Schmidt
Kansas Attorney General

EXECUTIVE DIRECTOR
Chris Toth

Scott Schenkel
eBay Interim Chief Executive Officer
2025 Hamilton Avenue
San Jose, California 95125

Mr. Schenkel:

Social media and digital platforms have become interwoven into the fabric of our society. Consumers have become increasingly dependent on the broad access to goods for sale through these mediums. Unfortunately, the near-unlimited access to goods has increasingly exposed consumers, including minors, to unlicensed sales of alcohol and counterfeit products. We are seeking your assistance to address some of the challenges to consumer protection associated with online marketplaces and to improve the legitimacy of these sales.

We are aware of the occurrence of unlicensed, unregulated, and untaxed alcohol sales through digital platforms. Some of the products sold in this manner may be counterfeit, mislabeled, or fraudulent. The consumer may not know that this method of alcohol sales is illegitimate, or that these black-market products could pose health risks. Bad actors may exploit the anonymity of a digital platform to evade regulation, law enforcement, taxation and responsibility.

The 21st Amendment to the U.S. Constitution firmly invests the right to regulate the sale of alcoholic beverages with each state. Each online content company operating within the United States has a legal obligation to comply with federal and state law. But that is simply a legal obligation. We believe that everyone has an ethical and moral responsibility to protect consumers, especially those who are most vulnerable to fraud. Self-regulation and self-policing to prevent illegal and unfair trade practices and ensure consumer safety are minimum responsibilities for your respective companies. You have the technical prowess and power to accomplish basic protections against illegal sales.

Today, we call upon you to join us in this shared responsibility to protect our youth, the Constitution and the integrity of the digital marketplace. Toward this goal, we ask your companies to undertake some initial steps to address this shared problem:

1. Review the current content posted to your companies' websites and remove illegal postings for the sales and/or transfer of alcohol products.

1850 M Street, NW
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Washington, DC 20036
Phone: (202) 326-6000
<http://www.naag.org/>

2. Develop and deploy programming to block and prevent your platform users from violating state law by posting content for the sale and distribution of alcohol products on your websites.

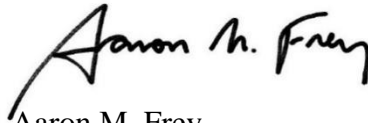
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Sincerely,



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Louisiana Attorney General



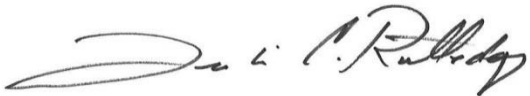
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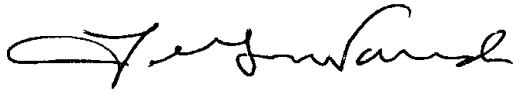
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Florida Attorney General



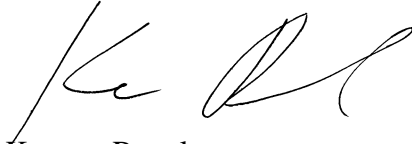
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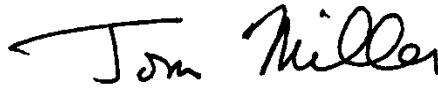
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Kwame Raoul
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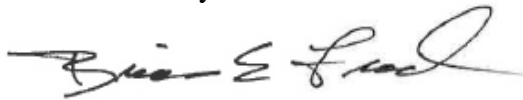
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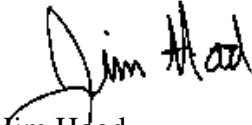
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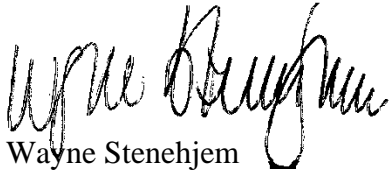
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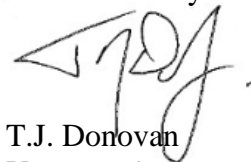
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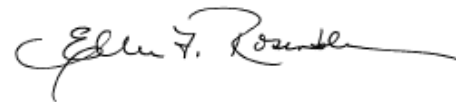
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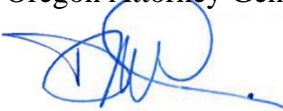
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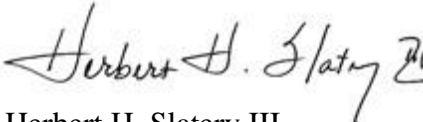
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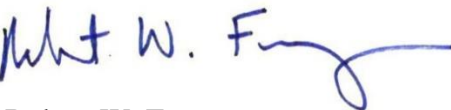
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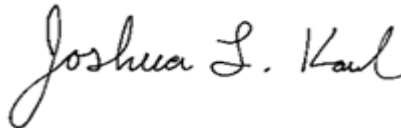
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October 22, 2019

Mark Zuckerberg
Facebook Chief Executive Officer
1 Hacker Way
Menlo Park, CA 94025

Mr. Zuckerberg:

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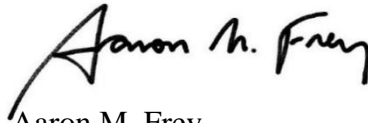
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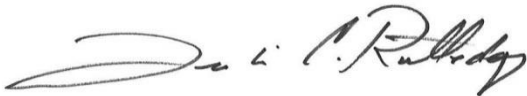
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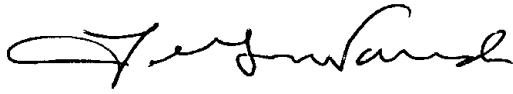
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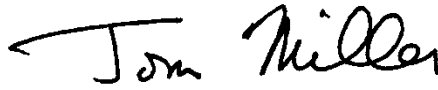
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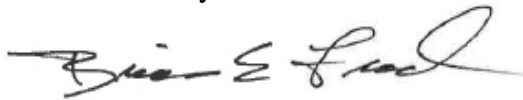
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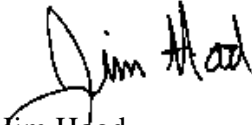
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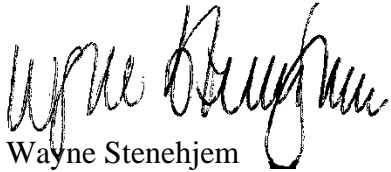
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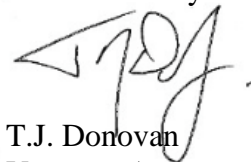
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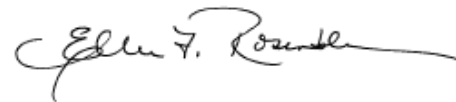
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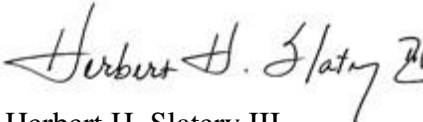
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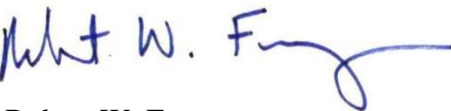
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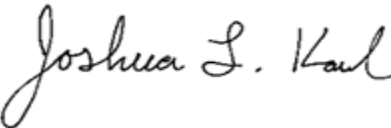
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October 22, 2019

Jim Buckmaster
Craigslist Chief Executive Officer
1381 9th Ave.
San Francisco, CA 94122

Mr. Buckmaster:

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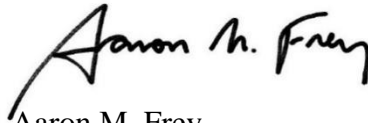
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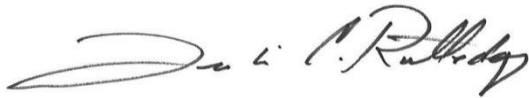
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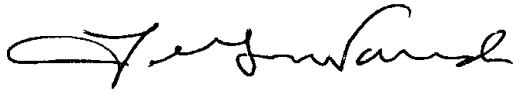
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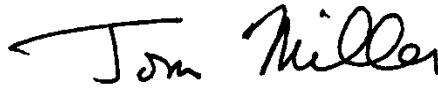
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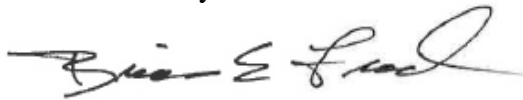
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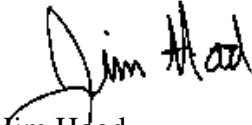
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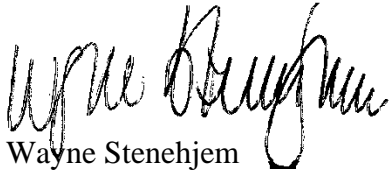
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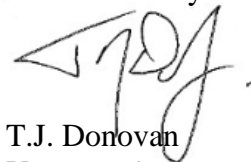
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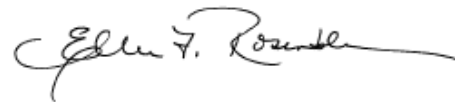
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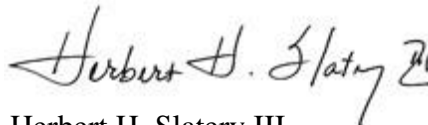
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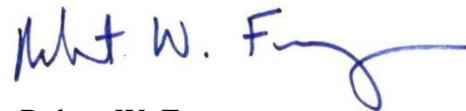
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